



**The American Trauma Society
Pennsylvania Division
Presents**

“Minimizing the Trauma of Trauma”

**April 21 & 22, 2010
The Hershey Lodge and Convention Center
Hershey, PA 17033**

Sponsored by American College of Emergency Physicians, Pennsylvania ACEP and the American Trauma Society,

Pennsylvania Division in cooperation with the Pennsylvania Department of Health



“Minimizing the Trauma of Trauma”

Every year new challenges arise in Pennsylvania that affect all levels of care provided by, physicians, nurses, pre-hospital personnel, administrators, social workers, rehabilitation specialists, clergy and others. The Conference Planning Committee of the PA Division of the American Trauma Society examines issues relevant to trauma prevention and care and attempts to provide speakers with the greatest expertise in current trends and up-to-date information in these areas. This year’s two-day conference on Wednesday, April 21 and Thursday, April 22, 2010, will emphasize minimizing the trauma of trauma.

Among the many highlights of this year’s conference will be the Templeton Lecture. This year’s Keynote Speaker will be Dr. Robert Barraco. His presentation is titled, “Prevention Breakthroughs that Really Save Lives.”

T. Shane Johnson, M.D. will present the annual Webb Hersperger, M.D., Lecture which is given in memory of Dr. John Pryor, an American hero. This lecture will be on “Providing Healthcare to Haiti: Personal Perspective,” and will follow Thursday’s luncheon.

Dr. John M. Templeton, Jr., President of the Pennsylvania Division of the American Trauma Society, will give the “Trauma Update, 2010.” Mark Lovell, Ph.D. will present on the timely topic of sports injuries and concussions. Dr. Michael Nance will present on the clinical relevance of crash investigations and the trauma patient. Linda McAndrew, CRNP, Michelle Fontana, RN, Anna Lindsey, RN, and Lanyce Horn, MSN will provide clinical case studies. Gwen MacNeill, MSW will speak on the topic of compassion fatigue. Dr. Steven Scott will discuss polytrauma in his presentation, “A New Kind of Care in a New Era of Casualties.” CORE and GOL will present case studies on harvesting and donating organs, and Dr. Greg Frailey will discuss the prehospital use of F.A.S.T.

OBJECTIVES At the completion of this conference, attendees will be better informed about the ongoing trauma issues in Pennsylvania. Participants will be able to:

1. analyze the most recent trends in trauma related injuries so that they can anticipate the types of injuries they will see in the Emergency Department and provide the best care for those injuries.
2. identify the severity of traumatic brain injuries so that they can provide appropriate treatment.
3. correctly utilize medical services during a catastrophic event so that they will be able to provide more efficient health care.

** For a complete listing of conference objectives, please visit our website at www.atspa.org.

TARGET AUDIENCE

Physicians, nurses, pre-hospital personnel, administrators, social workers, rehabilitation specialists, and others.

REGISTRATION FEES

Category	Two Days	Two Days w/ATS Discount	One Day
Physician	\$210.00	\$190.00	\$135.00
Nurse, Educator	\$180.00	\$163.00	\$110.00
Nurse Practitioners/Physician Assistants	\$195.00	\$176.00	\$122.00
Social Workers, Pre-Hospital Personnel	\$150.00	\$136.00	\$95.00
Other Professionals	\$150.00	\$136.00	\$95.00
Residents, Full-time Students	\$109.00	N/A	\$80.00

Current ATSPA individual and institutional members receive a 10-percent discount on the two-day conference fee. *If you are employed at a member institution, you are eligible for the two-day discount.* No discounts will be given on the one-day fee. Contact the American Trauma Society, Pennsylvania Division, office at (717) 766-1616 or by fax at (717) 766-6989 for information packets, exhibitor rates and sponsorship opportunities.

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GENERAL INFORMATION

REGISTRATION

Participants should have their conference registrations submitted by April 9, 2010. Late registrations will be accepted based on space availability. The registration fee includes meals and conference materials. We encourage participation by all interested individuals. If you have a disability or special dietary needs, please notify us in advance so we can better serve you.

LOCATION

The conference will be held at the Hershey Lodge and Convention Center in Hershey (Chocolatetown), Pennsylvania. The lodge features an indoor pool, business center, three restaurants, miniature golf, tennis courts and a night club. Close by are The Hershey Factory Outlets as well as Hershey's golf courses, Chocolate World, Zoo America, the Hershey Gardens, Hershey Museum, and the Pennsylvania Dutch countryside. Unfortunately, Hershey Park is not open until later in the year.

ACCOMMODATIONS

Overnight lodging reservations must be made directly with the Hershey Lodge by using the reservation form included in this brochure. Please identify yourself as an attendee of the ATSPA conference to receive the conference rate of \$162.00 for single and double occupancy. Reservations received after March 17, 2010, will be on a space-available basis.

DIRECTIONS

Exit the Pennsylvania Turnpike at Exit 247, formerly Exit 19. Follow I-283 North to the Hershey Exit, Route 322 East, and follow the signs for 322 East into Hershey. You will see the Hershey Medical Center on the right. Entrance to the Hershey Lodge will be on the left. For directions from other areas, please call the Hershey Lodge hospitality director at 1-800-HERSHEY (1-800-437-7439).

“Minimizing the Trauma of Trauma”

Wednesday, April 21 & Thursday, April 22, 2010

SCHEDULE

Wednesday, April 21

9:00 - 11:00 am	Registration	Entrance to White Room
9:00 - 10:15 am	Continental Breakfast; Exhibits Open	White Room
9:00 - 10:00 am	ATSPA General Membership Meeting	White Room
10:15 - 10:30 am	OPENING SESSION Julia Cox McCarter, R.N., C.R.N.A., M.S. Ed., Executive Vice President, American Trauma Society, PA Division, Mechanicsburg, PA H. Arnold Muller, M.D., Conference Chairman, Professor Emeritus of Emergency Medicine, Penn State University College of Medicine	White Room
10:30 - 11:30 am	“Trauma Update 2010” John M. Templeton, Jr., M.D., F.A.C.S. President, American Trauma Society, Pennsylvania Division, Mechanicsburg, PA	White Room
11:30 - 12:30 pm	“Recovery from Traumatic Brain in Athletes: Lessons Learned and Current Controversies” Mark R. Lovell, Ph.D., FACPN UPMC Sports Medicine Concussion Program, Pittsburgh, PA	White Room

12:30 - 1:30 pm	Luncheon -- Formal Networking	White Room
1:30 - 2:30 pm	“Trauma Case Studies” Linda McAndrew, RN, MSN, CRNP, CCRN Community Medical Center, Scranton, PA Michelle Fontana, RN, BSN, CCRN UPMC, Mercy, Pittsburgh, PA Anna Lindsey, RN, CCRN UPMC, Mercy, Pittsburgh, PA Lanyce Horn, MSN, RN Lancaster General Hospital, Lancaster, PA	White Room
2:30 - 3:30 pm	“Drama With Trauma: Finding Ways to Cope With Compassion Fatigue” Gwendolyn MacNeill, MSW The Reading Hospital and Medical Center, Reading, PA	White Room
3:30 - 3:45 pm	Beverage Break	
3:45 - 4:45 pm	“Case Studies on Harvesting and Donating Organs” Jeffrey M. McBreen, BSM, MLT (ASCP) Center for Organ Recovery and Education, Pittsburgh, PA Timothy J. Snyder, CPTC Gift of Life Donor Program, Philadelphia, PA	White Room

5:30 - 6:30 pm	Dinner; Exhibits close at 5:00pm	Aztec Room
6:15 - 7:15 pm	The Drs. John M. Jr. and Josephine J. Templeton Lecture “Prevention Breakthroughs that Really Save Lives” Robert D. Barraco, MD, MPH, FACS, FCCP Lehigh Valley Health Network	Aztec Room
7:15 - 8:15 pm	American Trauma Society Recognition Awards	Aztec Room

Thursday, April 22

7:30 - 8:30 am	Registration, Continental Breakfast; Exhibits Open	White Room
8:30 - 9:30 am	“The Clinical Relevance of Crash Investigation and the Trauma Patient” Michael L. Nance, MD Pediatric Trauma Program, Children’s Hospital of Philadelphia, Philadelphia, PA	White Room
9:30 - 10:30 am	“Polytrauma: A New Kind of Care in a New Era of Casualties” Steven G. Scott, D.O. James A. Haley VA Hospital, Tampa, FL	White Room
10:30 - 10:45 am	Beverage Break; Exhibits Open	White Room

10:45 - 11:45 am	“The Prehospital Use of F.A.S.T.” Gregory R. Frailey, D.O., FACOEP Susquehanna Regional EMS, Williamsport, PA	White Room
11:45 am - 12:30 pm	Luncheon	TBA
12:30 - 1:30 pm	The Webb S. Hersperger, M.D. Lecture given in memory of Dr. John Pryor, an American Hero “Providing Health Care to Haiti: Personal Perspective” T. Shane Johnson, MD Penn State Milton S. Hershey Medical Center, Hershey, PA	TBA
1:30 - 2:00 pm	Door Prize Drawings; Conference Adjournment	TBA

2010 ATSPA CONFERENCE PLANNING COMMITTEE

H. Arnold Muller, M.D., F.A.C.E.P., Conference Chairman
Professor Emeritus of Emergency Medicine
Center for Emergency Medicine
Penn State University College of Medicine

Kay Ella Bleecher M.S.N., C.R.N.P., C.E.N., P.H.R.N.
Lead Nurse Practitioner, Department of Emergency Medicine
York Hospital

Marie K. Campbell, R.N., M.S. Ed., M.S. C.P.C.
Trauma Performance Improvement/Registry Coordinator
Children's Hospital of Philadelphia

Julia Cox McCarter, R.N., C.R.N.A., M.S. Ed.
Executive Vice President
American Trauma Society, Pennsylvania Division

Catherine A. Engledow, M.S.W.
Clinical Supervisor
Lancaster General Hospital

Keri Ann Faley, RHIA,
Violence & Injury Prevention Program Administrator
Pennsylvania Department of Health

Krista Felty, B.S.
Program Specialist
American Trauma Society, Pennsylvania Division

Gwendolyn A. MacNeill, MSW
Trauma Social Worker
Reading Hospital and Medical Center

Ron McKeehan, EMT-P, BLSIT
Program Director
Cumberland/Perry Health Education Center

Kevin Burd, B.A.
Accreditation Coordinator
PA Trauma Systems Foundation

Judy May-Bennett, B.S., Conference Coordinator
Chief Operating Officer
American Trauma Society, Pennsylvania Division

Cheri Rinehart, R.N., N.H.A.
President & CEO
Pennsylvania Association of Community Health Centers

Robert Shank, Ed.D., A.T.C., EMT-I
Physical Educator, Retired

Judy D. Smith
Meeting Manager
PaACEP

2010 ATSPA CONFERENCE FACULTY

In accordance with ACCME Standards and ACEP policy, all faculty are required to disclose to the program audience any real or apparent conflict(s) of interest related to the content of their presentation(s).

Robert D. Barraco, MD, MPH, FACS, FCCP

Chair, Injury Control and Violence
Prevention Committee, EAST
Chief, Sections of Geriatric Trauma and
Trauma Outreach
Lehigh Valley Health Network

Michelle Fontana, RN, BSN, CCRN

Trauma and Burn Program Manager
UPMC Mercy

Gregory Frailey, DO, FACOEP

Medical Director, Prehospital Services
Susquehanna Regional EMS

Lanyce Horn, MSN, RN

Trauma Program Manager
Lancaster General Hospital

T. Shane Johnson, MD

Assistant Professor of Surgery
Penn State Milton S. Hershey Medical Center

Anna Lindsey, RN, CCRN

Trauma Outcomes Manager
UPMC, Mercy

Mark R. Lovell, Ph.D., FACP

Director
UPMC Sports Medicine Concussion Program

Gwendolyn A. MacNeill, MSW

Trauma Social Worker
Reading Hospital and Medical Center

Linda McAndrew, RN, MSN, CRNP, CCRN

Administrative Director, Trauma Program
Community Medical Center

Jeffrey M. McBreen, BSM, MLT (ASCP)

Professional Services Liaison
Center for Organ Recovery and Education

Michael L. Nance, MD

Director, Pediatric Trauma Program
Children's Hospital of Philadelphia

Steven G. Scott, DO

Director
Polytrauma Rehabilitation Center

Timothy J. Snyder, CPTC

Advanced Practice Coordinator
Gift of Life Donor Program

John M. Templeton, Jr., MD, FACS

President, American Trauma Society, PA Division
President, John Templeton Foundation

**To secure a room reservation at Hershey Lodge, call 717-533-3311 or 1-800-HERSHEY.
Ask for Group Room Reservations and mention ATSPA Conference.**

For those wishing to stay at a hotel other than the Hershey Lodge and Convention Center, we have provided a list of alternate accommodations within a three-mile radius of the Lodge for your convenience. Contact your hotel of choice directly to make reservations.

Econo Lodge

(1.6 miles)

115 Lucy Avenue
Hershey, PA 17033
717-533-2515

Best Western

(1.6 miles)

Rt. 422 & Sipe Avenue
Hershey, PA 17033
717-533-5665

Comfort Inn

(0.6 miles)

1200 Mae Street
Hummelstown, PA 17036
717-566-2050

Hampton Inn

(2.6 miles)

749 E. Chocolate Avenue
Hershey, PA 17033
717-533-8400

Hilton Garden Inn

(0.7 miles)

550 E. Main Street
Hummelstown, PA 17036
717-566-9292

Holiday Inn Express

(0.7 miles)

610 Walton Avenue
Hershey, PA 17033
717-583-0500

Springhill Suites

(0.6 miles)

115 Museum Drive
Hershey, PA 17033
717-583-2222

Days Inn

(1.1 miles)

350 W. Chocolate Avenue
Hershey, PA 17033
717-534-2162

AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION

“Minimizing the Trauma of Trauma”

Wednesday, April 21 and Thursday, April 22, 2010

NO RESERVATIONS WILL BE ACCEPTED BY PHONE.

A shuttle service to/from Harrisburg International Airport (HIA) and Harrisburg Train Station (HTS) with prior arrangements ONLY. \$20/person one way. \$35/person round trip.

Guest Name	Date	Carrier (HIA or HTS)	Carrier #	Time

Your room must be guaranteed for occupancy to a major credit card (listed below) or by sending a deposit by check or money order in the amount of one night’s lodging plus six percent PA state occupancy tax and two percent county tax. This deposit will guarantee your reservation and will be applied only for the confirmed day of arrival. Please make check payable to: THE HERSHEY LODGE AND CONVENTION CENTER.

- VISA
- MasterCard
- Carte Blanche
- Discover
- American Express
- Diners Club

Credit Card Number _____ Expiration Date _____ Name on Card _____

CANCELLATION: If you find it necessary to cancel your reservation, please contact THE HERSHEY LODGE at (717)-533-3311 no later than 72 hours prior to arrival. Your deposit will be returned if cancellation is received more than 72 hours prior to your scheduled arrival date. Ask for, and record, the cancellation number given at the time cancellation is made. If you wish to confirm your courtesy shuttle service, call (717) 533-3311 and ask to speak to the concierge.

***NOTE: Check-in time is after 4:00 pm. Check-out time is 11:00 am (We cannot guarantee your occupancy before the 4:00 pm check-in time.)**

CONFERENCE REGISTRATION FORM

(Please print)

Name & Credentials _____

(Check One) Physician () Nurse () Social Worker () Resident / Student ()
Physician Assistant () Educator () Pre-Hospital Personnel () Other Professional () _____
Nurse Practitioner ()

Title / Department _____

Institution / Organization _____

Address _____

Daytime Telephone () _____ Fax () _____ E-mail _____

<u>ATS Member</u> Institutional ___ Individual ___	<u>Attending</u> Wednesday ___ Thursday ___	I will attend Wednesday night's Banquet* YES ___ NO ___ <i>*Banquet included in registration price</i>	Conference Registration Fee _____ Additional Banquet Tickets _____ (\$30 each) _____ TOTAL AMOUNT ENCLOSED _____
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Mail this form only with your check or money order made payable to the American Trauma Society, PA Division at 2 Flowers Drive, Mechanicsburg, PA 17050-1701, no later than April 9, 2010. All questions should be directed to the Division Office at (717) 766-1616 or toll-free at 1-800-822-2358. *You may also fax your registration to (717) 766-6989.*

NOTE: All lodging reservations must be mailed directly to the Hershey Lodge and Convention Center. Questions regarding overnight accommodations must be directed to the Lodge at 1-800-533-3131.

“Minimizing the Trauma of Trauma”
CONTINUING EDUCATION CREDITS & SCHOLARSHIPS

PHYSICIAN CREDITS This activity has been planned and implemented in accordance with the Essential Areas and Policies for the Accreditation Council of Continuing Medical Education through joint sponsorship of American College of Emergency Physicians and Pennsylvania ACEP and American Trauma Society, PA Division. The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The American College of Emergency Physicians designates this educational activity for a maximum of 10 *AMA PRA Category 1 Credits (TM)*. Physicians should only claim credit commensurate with the extent of their participation in the activity. Approved by the American College of Emergency Physicians for a maximum of 10 hour(s) of ACEP Category 1 credit.

NURSING, SOCIAL WORK AND PRE-HOSPITAL CREDITS This activity has been submitted to The Emergency Nurses Association for approval to award contact hours. The Emergency Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. The Pennsylvania State Board of Social Workers has approved 12 credit hours for social workers. Application has been made with the Pennsylvania Department of Health, Bureau of EMS, for EMS continuing education. EMS credits will be awarded for Day I and Day II either by direct application by provider or by the ATSPA office. Instructions will be available on site for the EMS provider’s signature, EMS six digit number, county in which they reside, and date of birth. Signing in and out will be required.

NURSING STUDENT & GRADUATE SOCIAL WORK STUDENT SCHOLARSHIPS Full-time students enrolled in an undergraduate or diploma nursing program in PA are eligible to apply for scholarships to attend the full conference. The scholarship includes conference registration fee and scheduled conference meals. It does not cover travel or lodging. Application deadline is March 19, 2010.

H. ARNOLD MULLER RESIDENT SCHOLARSHIP Residents currently enrolled in an accredited Pennsylvania hospital in an emergency medicine residency program are eligible to apply. The scholarship covers the conference registration fee, scheduled conference meals, travel and lodging. One scholarship is awarded annually, with the recipient being recognized at the Awards Banquet. Application deadline is March 19, 2010. Application forms and scholarship criteria are available at the American Trauma Society, Pennsylvania Division office at 2 Flowers Drive, Mechanicsburg, PA 17050-1701. For more information, contact the American Trauma Society, Pennsylvania Division at 717-766-1616.

AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION MEMBERSHIP FORM

Mail To: American Trauma Society, Pennsylvania Division, Attn: Membership, 2 Flowers Drive, Mechanicsburg, PA 17050

NAME _____

ORGANIZATION _____

ADDRESS _____ E-MAIL _____

CITY, STATE, ZIP _____

TELEPHONE (DAY) _____

Enclosed is a check for membership _____ Enclosed is a direct donation to the Pennsylvania Division

Please send additional information Enclosed is a bequest in the memory of a loved one

I am interested in:

Volunteer Opportunities Memorial Fund Public Education Programs
 Upcoming State Actions Speakers Bureau Professional Education Programs
 Endowment Fund



MEMBERSHIP RATES:

\$ 50 - Contributor, Professional, General Member, Nurse or EMS Personnel	\$150-\$500 - Sustaining Member	\$2,500 - Life Member (One-time Fee)
\$100 - Contributor or EMS Squad	\$600 - Corporate	
\$145 - Physician, Surgeon, Dentist or Ph.D.	\$750 - \$1,000 - Institutional Member	



American Trauma Society

Pennsylvania Division

2 Flowers Drive

Mechanicsburg, PA 17050-1701

NONPROFIT ORG.

U.S. POSTAGE

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