



**The American Trauma Society  
Pennsylvania Division  
Presents**

**“The Genesis of Trauma Ten Years  
Post a Changed World”**

**April 4 & 5, 2012  
The Hershey Lodge and Convention Center  
Hershey, PA 17033**



**Sponsored by American College of Emergency Physicians, Pennsylvania ACEP, The Emergency Nurses Association, and the American Trauma Society, PA Division**

## **“The Genesis of Trauma Ten Years Post a Changed World”**

Every year, new challenges arise in Pennsylvania that affect all levels of care provided by pre-hospital personnel, physicians, nurses, administrators, social workers, rehabilitation specialists, and others. The Conference Planning Committee of the PA Division of the American Trauma Society examines these issues relevant to trauma prevention and care, and attempts to provide speakers with the greatest expertise in current trends and up-to-date information in these areas. This year’s two-day conference, on Wednesday, April 4 and Thursday, April 5, 2012, will emphasize injury and prevention ten years post a changed world.

Among the many highlights of this year’s conference will be the Templeton Lecture. This year’s Keynote Speaker will be Tray Dunaway, M.D., F.A.C.S., C.S.P. Dr. Dunaway is a board certified surgeon and Chief Executive Officer at Healthcare Value, Inc. His presentation is titled, “Supermed – Truth, Healthcare, and the American Way: A Hippocratic Compass for Changing Times.”

John M. Templeton, Jr., M.D. will be presenting “Update on Trauma – 2012.” William Rogers, M.D., F.A.C.E.P. will present on the timely topic of terrorism in the emergency department. Thomas Andrew, M.D. will present the newest trends, since 9/11, in morgue operations in mass fatality incidents. Daniel Lozano, M.D. will present conference attendees with an overview of, and details pertaining to, the TeleBurn Program. Mary Bailey, R.N., B.S.N., C.E.N. will present “Granny Goes to Ground – Elderly Trauma,” while Theodore Them, M.D., M.S., Ph.D., M.P.H. will present interesting findings on the natural gas industry, regarding its history, evolution, and community risks. Major Steven Lehr will present on the evolution of combat casualty evacuation. Rachel Berger, M.D., M.P.H. will present “Abusive Head Trauma in 2012: What Have We Learned in the Past Ten Years?”

Walter C. Dandridge, Jr., M.D., M.B.A., F.A.C.S. will present the Webb S. Hersperger, M.D. Lecture entitled, “Lessons Learned in Response to an F-5 Tornado.” The Webb S. Hersperger, M.D. Lecture will follow Dr. Dandridge’s experience in emergency triage during the F-5 tornado that struck Joplin, Missouri, in May, 2011. The Webb S. Hersperger, M.D. Lecture is given in memory of Dr. John Pryor, an American hero.

**OBJECTIVES** At the completion of this conference, attendees will be better informed about the ongoing trauma issues in Pennsylvania.

**Participants will be able to:**

1. recognize the need for an educational component to be a part of the presenting patient's treatment plan to prevent the injury from occurring in the future.
2. determine when a burn victim would benefit from use of the TeleBurn Program so that they can provide the best treatment available.
3. identify the proper techniques and procedures for emergency elderly evacuation so that they can efficiently evacuate the elderly in the case of a disaster.
4. recognize the types of injuries that may result from drillers' work in shale mines so that they are better prepared to treat such injuries.
5. recognize terrorism in the hospital/workplace in order to respond to potential threats.
6. assess and respond to inquiries and concerns regarding morgue operations in mass fatality incidents.

\*\* For a complete listing of conference objectives, please visit our website at [www.atspa.org](http://www.atspa.org).

**TARGET AUDIENCE:** Physicians, nurses, pre-hospital personnel, administrators, social workers, rehabilitation specialists, and others.

### **REGISTRATION FEES**

<b>Category</b>	<b>Two Days</b>	<b>Two Days w/ATSPA Discount</b>	<b>One Day</b>
Physician	\$210.00	\$190.00	\$135.00
Nurse, Educator	\$180.00	\$163.00	\$110.00
Nurse Practitioners/Physician Assistants	\$195.00	\$176.00	\$122.00
Social Workers, Pre-Hospital Personnel	\$150.00	\$136.00	\$95.00
Other Professionals	\$150.00	\$136.00	\$95.00
Residents, Full-time Students	\$109.00	N/A	\$80.00

Current ATSPA individual and institutional members receive a 10-percent discount on the two-day conference fee. *If you are employed at a member institution, you are eligible for the two-day discount.* No discounts will be given on the one-day fee. Contact the American Trauma Society, Pennsylvania Division office at (717) 766-1616 or by fax at (717) 766-6989 for information packets, exhibitor rates and sponsorship opportunities.

**Sponsored by American College of Emergency Physicians, Pennsylvania ACEP, The Emergency Nurses Association, and the American Trauma Society, Pennsylvania Division, in cooperation with the Pennsylvania Department of Health.**

## GENERAL INFORMATION

### REGISTRATION

**Participants should have their conference registrations submitted by March 16, 2012.** Late registrations will be accepted based on space availability. The registration fee includes meals and conference materials. We encourage participation by all interested individuals. If you have a disability or special dietary needs, please notify us in advance so we can better serve you.

### LOCATION

The conference will be held at the Hershey Lodge and Convention Center in Hershey (Chocolatetown), Pennsylvania. The lodge features an indoor pool, business center, three restaurants, miniature golf, tennis courts and a night club. Close by are The Hershey Factory Outlets as well as Hershey's golf courses, Chocolate World, Zoo America, the Hershey Gardens, Hershey Museum, and the Pennsylvania Dutch countryside. Unfortunately, Hershey Park is not open until later in the year.

### ACCOMMODATIONS

Overnight lodging reservations must be made directly with the Hershey Lodge by using the reservation form included in this brochure. Please identify yourself as an attendee of the ATSPA conference to receive the conference rate of \$149.00 for single and double occupancy. Reservations received after **March 16, 2012**, will be on a space-available basis.

### DIRECTIONS

Exit the Pennsylvania Turnpike at Exit 247, formerly Exit 19. Follow I-283 North to the Hershey Exit, Route 322 East, and follow the signs for 322 East into Hershey. You will see the Hershey Medical Center on the right. Entrance to the Hershey Lodge will be on the left. For directions from other areas, please call the Hershey Lodge hospitality director at 1-800-HERSHEY (1-800-437-7439).

# **“The Genesis of Trauma Ten Years Post a Changed World”**

**Wednesday, April 4 & Thursday, April 5, 2012**

## **SCHEDULE**

### **Wednesday, April 4**

<b>9:00 - 11:00 am</b>	<b>Registration</b>	<b>RED ROOM</b>
<b>9:00 - 10:15 am</b>	<b>Continental Breakfast; Exhibits Open</b>	<b>RED ROOM</b>
<b>9:00 - 10:00 am</b>	<b>ATSPA General Membership Meeting</b>	<b>RED ROOM</b>
<b>10:15 - 10:30 am</b>	<b>OPENING SESSION</b> <b>Judy May-Bennett, B.S.</b> , Executive Director American Trauma Society, PA Division; Mechanicsburg, PA <b>H. Arnold Muller, M.D., F.A.C.E.P.</b> , Conference Chairman, Professor Emeritus of Emergency Medicine Penn State University College of Medicine	<b>RED ROOM</b>
<b>10:30 - 11:30 am</b>	<b>“Update on Trauma – 2012”</b> <b>John M. Templeton, Jr., M.D., F.A.C.S.</b> President, American Trauma Society, Pennsylvania Division; Mechanicsburg, PA	<b>RED ROOM</b>

<b>11:30 am - 12:30 pm</b>	<p><b>“Hospital Facility Security: Are We Any Safer?”</b></p> <p><b>William Rogers, M.D., F.A.C.E.P.</b></p> <p>Attending Emergency Physician, McCullough-Hyde Memorial Hospital</p>	<b>RED ROOM</b>
<b>12:30 - 1:30 pm</b>	<b>Luncheon – Formal Networking</b>	<b>TBD</b>
<b>1:30 - 2:30 pm</b>	<p><b>“The Impact of 9/11 on Mass Fatality Morgue Operations”</b></p> <p><b>Thomas Andrew, M.D.</b></p> <p>Chief Medical Examiner, State of New Hampshire</p>	<b>RED ROOM</b>
<b>2:30 - 3:30 pm</b>	<p><b>“TeleBurn”</b></p> <p><b>Daniel Lozano, M.D.</b></p> <p>Chief, Division of Burn, Surgical Specialists of the Lehigh Valley</p>	<b>RED ROOM</b>
<b>3:30 - 3:45 pm</b>	<b>Beverage Break</b>	<b>RED ROOM</b>
<b>3:45 - 4:45 pm</b>	<p><b>“Granny Goes to Ground – Elderly Trauma”</b></p> <p><b>Mary Bailey, R.N., B.S.N., C.E.N.</b></p> <p>Albert Einstein Medical Center</p>	<b>RED ROOM</b>

<b>5:30 - 6:30 pm</b>	<b>Dinner; Exhibits close at 5:00pm</b>	<b>AZTEC ROOM</b>
<b>6:15 - 7:15 pm</b>	<b>The Drs. John M., Jr. and Josephine J. Templeton Lecture “Supermed – Truth, Healthcare, and the American Way: A Hippocratic Compass for Changing Times” Tray Dunaway, M.D., F.A.C.S., C.S.P. Chief Executive Officer, Healthcare Value, Inc.</b>	<b>AZTEC ROOM</b>
<b>7:15 - 8:15 pm</b>	<b>American Trauma Society, PA Division Recognition Awards</b>	<b>AZTEC ROOM</b>

**Thursday, April 5**

<b>7:30 - 8:30 am</b>	<b>Registration, Continental Breakfast; Exhibits Open</b>	<b>RED ROOM</b>
<b>8:30 - 9:30 am</b>	<b>“The Natural Gas Industry: History, Evolution, and Contemporary Community Risks” Theodore Them, M.D., M.S., PhD., M.P.H. Chief, Section of Occupational and Environmental Medicine Guthrie Clinic, Ltd.</b>	<b>RED ROOM</b>

<b>9:30 - 10:30 am</b>	<b>“Stabilizing vs. Stable: The Evolution of Combat Casualty Evacuation”</b> <b>Steven Lehr, Maj., USAF, NC</b> Joint Clinical Operations Officer Healthcare Services Support Division, The Pentagon	<b>RED ROOM</b>
<b>10:30 - 10:45 am</b>	<b>Beverage Break; Exhibits Open</b>	<b>RED ROOM</b>
<b>10:45 - 11:45 am</b>	<b>“Abusive Head Trauma in 2012: What Have We Learned in the Past Ten Years?”</b> <b>Rachel Berger, M.D., M.P.H.</b> Child Advocacy Center, University of Pittsburgh Medical Center	<b>RED ROOM</b>
<b>11:45 am - 12:30 pm</b>	<b>Luncheon</b>	<b>AZTEC ROOM</b>
<b>12:30 - 1:30 pm</b>	<b>The Webb S. Hersperger, M.D. Lecture,</b> <b>given in memory of Dr. John Pryor, an American hero</b> <b>“Lessons Learned in Response to an F-5 Tornado”</b> <b>Walter C. Dandridge, Jr., M.D., M.B.A., F.A.C.S.</b> Surgeon, St. John’s Mercy Physicians Group; Joplin, M.O.	<b>AZTEC ROOM</b>
<b>1:30 - 2:00 pm</b>	<b>Door Prize Drawings; Conference Adjournment</b>	<b>AZTEC ROOM</b>

## 2012 ATSPA CONFERENCE PLANNING COMMITTEE

**H. Arnold Muller, M.D., F.A.C.E.P., Conference Chairman**

Professor Emeritus of Emergency Medicine  
Penn State University College of Medicine

**Kay Ella Bleecher M.S.N., C.R.N.P., C.E.N., P.H.R.N.**

Lead Nurse Practitioner, Department of Emergency Medicine  
York Hospital

**Marie K. Campbell, R.N., M.S. Ed., M.S., C.P.C.**

Trauma Performance Improvement/Registry Coordinator  
Children's Hospital of Philadelphia

**Julia Cox McCarter, R.N., M.S. Ed., C.R.N.A.**

Executive Vice President  
American Trauma Society, Pennsylvania Division

**Gretchen Dugan, L.S.W.**

Social Worker  
Lancaster General Hospital

**Keri Ann Faley, RHIA**

Violence & Injury Prevention Program Administrator  
Pennsylvania Department of Health

**Krista Felty, B.S., Conference Coordinator**

Program Specialist  
American Trauma Society, Pennsylvania Division

**Gwendolyn A. MacNeill, M.S.W**

Trauma Social Worker  
Reading Hospital and Medical Center

**Ron McKeehan, E.M.T.-P, BLSIT**

Program Director  
Cumberland/Perry Health Education Center

**Kevin Burd, B.A.**

Project Coordinator  
PA Trauma Systems Foundation

**Judy May-Bennett, B.S.**

Executive Director  
American Trauma Society, Pennsylvania Division

**Cheri Rinehart, R.N., N.H.A.**

President & CEO  
Pennsylvania Association of Community Health Centers

**Robert Shank, Ed.D., A.T.C., EMT-I**

Physical Educator, Retired

**Judy D. Smith, C.M.P.**

Meeting Manager  
PaACEP

## 2012 ATSPA CONFERENCE FACULTY

**Financial Relations for all individuals in control of content:** *In accordance with the ACCME Standards for Commercial Support and Policy of the American College of Emergency Physicians, all individuals with control over CME content (including but not limited to staff, planners, reviewers, and faculty) must disclose whether or not they have any relevant financial relationship(s) to learners prior to the start of the activity. \*\* For this conference, all individuals with control over CME content have no significant financial interests or relationships to disclose.*

**Disclosure of Commercial Support:** *In accordance with the ACCME Standards for Commercial Support and Policy of the American College of Emergency Physicians, the source of all support from commercial interests (including “in-kind” support), or lack of commercial support, must also be disclosed to learners prior to the start of the activity.*

**Thomas Andrew, M.D.**

Chief Medical Examiner  
State of New Hampshire

**Mary M. Bailey, R.N., B.S.N., C.E.N.**

Medical Surgical Clinical Educator  
Albert Einstein Medical Center

**Rachel Berger, M.D., M.P.H.**

Child Advocacy Center  
University of Pittsburgh Medical Center

**Lieutenant Tim Chin**

Assistant Chief  
Terrace Park Police Department

**Walter C. Dandridge, Jr., M.D., M.B.A., F.A.C.S.**

Surgeon  
St. John’s Mercy Physicians Group

**Tray Dunaway, M.D., F.A.C.S., C.S.P.**

Chief Executive Officer  
Healthcare Value, Inc.

**Steven Lehr, Maj., USAF, NC**

Joint Clinical Operations Officer  
Health Services Support Division  
The Pentagon

**Daniel Lozano, M.D.**

Chief, Division of Burn  
Surgical Specialists of the Lehigh Valley

**William M. Rogers, M.D., F.A.C.E.P.**

Attending Emergency Physician  
McCullough-Hyde Memorial Hospital

**John M. Templeton, Jr., M.D., F.A.C.S.**

President, American Trauma Society, PA Division  
President, John Templeton Foundation

**Theodore Them, M.D., M.S., Ph.D., M.P.H.**

Chief, Section of Occupational and  
Environmental Medicine  
Guthrie Clinic, Ltd.

**Officer Robert Ward**

SWAT Team Leader  
City of Norwood Police

**To secure a room reservation at Hershey Lodge, call 717-533-3311 or 1-800-HERSHEY.  
Ask for Group Room Reservations and mention ATSPA Conference.**

For those wishing to stay at a hotel other than the Hershey Lodge and Convention Center, we have provided a list of alternate accommodations within a three-mile radius of the Lodge for your convenience. Contact your hotel of choice directly to make reservations.

**Econo Lodge**

**(1.6 miles)**

115 Lucy Avenue  
Hershey, PA 17033  
717-533-2515

**Best Western**

**(1.6 miles)**

Rt. 422 & Sipe Avenue  
Hershey, PA 17033  
717-533-5665

**Comfort Inn**

**(0.6 miles)**

1200 Mae Street  
Hershey, PA 17036  
717-566-2050

**Hampton Inn**

**(2.6 miles)**

749 E. Chocolate Avenue  
Hershey, PA 17033  
717-533-8400

**Hilton Garden Inn**

**(0.7 miles)**

550 E. Main Street  
Hummelstown, PA 17036  
717-566-9292

**Holiday Inn Express**

**(0.7 miles)**

610 Walton Avenue  
Hershey, PA 17033  
717-583-0500

**Springhill Suites**

**(0.6 miles)**

115 Museum Drive  
Hershey, PA 17033  
717-583-2222

**Days Inn**

**(1.1 miles)**

350 W. Chocolate Avenue  
Hershey, PA 17033  
717-534-2162

**AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION**

**“The Genesis of Trauma Ten Years Post a Changed World”**

Wednesday, April 4 and Thursday, April 5, 2012

**NO RESERVATIONS WILL BE ACCEPTED BY PHONE.**

*A shuttle service to/from Harrisburg International Airport (HIA) and Harrisburg Train Station (HTS) with prior arrangements ONLY. \$20/person one way. \$40/person round trip.*

<b>Guest Name</b>	<b>Date</b>	<b>Carrier (HIA or HTS)</b>	<b>Carrier #</b>	<b>Time</b>

Your room must be guaranteed for occupancy to a major credit card (listed below) or by sending a deposit by check or money order in the amount of one night’s lodging plus six percent PA state occupancy tax and two percent county tax. This deposit will guarantee your reservation and will be applied only for the confirmed day of arrival. Please make check payable to: THE HERSHEY LODGE AND CONVENTION CENTER.

- VISA                                       Discover
- MasterCard                                 American Express
- Carte Blanche                               Diners Club

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Name on Card \_\_\_\_\_

**CANCELLATION:** If you find it necessary to cancel your reservation, please contact THE HERSHEY LODGE at (717)-533-3311 no later than 72 hours prior to arrival. Your deposit will be returned if cancellation is received more than 72 hours prior to your scheduled arrival date. Ask for, and record, the cancellation number given at the time cancellation is made. If you wish to confirm your courtesy shuttle service, call (717) 533-3311 and ask to speak to the concierge.

**\*NOTE: Check-in time is after 4:00 pm. Check-out time is 11:00 am (We cannot guarantee your occupancy before the 4:00 pm check-in time.)**

# CONFERENCE REGISTRATION FORM

*(Please print)*

Name & Credentials \_\_\_\_\_

**(Check One)** Physician ( )      Nurse ( )      Social Worker ( )      Resident / Student ( )  
Physician Assistant ( )      Educator ( )      Pre-Hospital Personnel ( )      Other Professional ( ) \_\_\_\_\_  
Nurse Practitioner ( )

Title / Department \_\_\_\_\_

Institution / Organization \_\_\_\_\_

Address \_\_\_\_\_

**Daytime Telephone** \*required ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ **E-mail** \*required \_\_\_\_\_

**RN License Number** \*required if applicable \_\_\_\_\_

<b><u>ATSPA Member</u></b> Institutional ____ Individual ____	<b><u>Attending</u></b> Wednesday ____ Thursday ____	I will attend Wednesday night's banquet* YES ____ NO ____  <i>*Banquet included in registration price</i>
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<b>Conference Registration Fee</b> _____
<b>Additional Banquet Tickets</b> _____
<b>(\$30 each)</b> _____
<b>TOTAL AMOUNT ENCLOSED</b> _____

**Mail this form only** with your check or money order made payable to the American Trauma Society, PA Division at 2 Flowers Drive, Mechanicsburg, PA 17050-1701, no later than **March 16, 2012**. **If you are a nurse, please include your RN license number, as it is required in order to receive continuing education credits.**

All questions should be directed to the Division Office at (717) 766-1616 or toll-free at 1-800-822-2358. *You may also fax your registration to (717) 766-6989.*

**NOTE:** All lodging reservations must be mailed directly to the Hershey Lodge and Convention Center. Questions regarding overnight accommodations must be directed to the Lodge at 1-800-533-3131.

**“The Genesis of Trauma Ten Years Post a Changed World”  
CONTINUING EDUCATION CREDITS & SCHOLARSHIPS**

**PHYSICIAN CREDITS** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American College of Emergency Physicians and PA Chapter ACEP and PA Trauma Systems Foundation. The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates this live activity for a maximum of 10.00 *AMA PRA Category 1 Credits<sup>TM</sup>*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for a maximum of 10.00 hour(s) of ACEP Category I credit.

**NURSING, SOCIAL WORK AND PRE-HOSPITAL CREDITS** This activity has been submitted to The Emergency Nurses Association for approval to award up to 10 contact hours. **Daily sign in (with RN license number) will be required in order for nurses to receive continuing education credits for this conference!** Application has been submitted to the Pennsylvania State Board of Social Workers for 12 credit hours for social workers. Application has been made with the Pennsylvania Department of Health, Bureau of EMS, for EMS continuing education. EMS credits will be awarded for Day I and Day II either by direct application by provider or by the ATSPA office. Instructions will be available on site for the EMS provider’s signature, EMS six digit number, county in which they reside, and date of birth. Signing in and out will be required.

**NURSING STUDENT, MEDICAL STUDENT & GRADUATE SOCIAL WORK STUDENT SCHOLARSHIPS** Full-time students enrolled in an undergraduate or diploma nursing program in PA, students enrolled in a PA medical school, and social workers enrolled in a *graduate* social work program are eligible to apply for scholarships to attend the full conference. The scholarship includes conference registration fee and scheduled conference meals. It does not cover travel or lodging. Application deadline is March 2, 2012.

**H. ARNOLD MULLER RESIDENT SCHOLARSHIP** Residents currently enrolled in an accredited Pennsylvania hospital in an emergency medicine residency program are eligible to apply. The scholarship covers the conference registration fee, scheduled conference meals, travel and lodging. One scholarship is awarded annually, with the recipient being recognized at the Awards Banquet. Application deadline is March 2, 2012. Application forms and scholarship criteria are available at the American Trauma Society, Pennsylvania Division office at 2 Flowers Drive, Mechanicsburg, PA 17050-1701. For more information, contact the American Trauma Society, Pennsylvania Division at 717-766-1616.

# AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION MEMBERSHIP FORM

Mail To: American Trauma Society, Pennsylvania Division, Attn: Membership, 2 Flowers Drive, Mechanicsburg, PA 17050

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ E-MAIL \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE (DAY) \_\_\_\_\_

Enclosed is a check for membership       Enclosed is a direct donation to the Pennsylvania Division

Please send additional information       Enclosed is a bequest in the memory of a loved one

I am interested in:

- Volunteer Opportunities       Memorial Fund       Public Education Programs  
 Upcoming State Actions       Speakers Bureau       Professional Education Programs  
 Endowment Fund



## MEMBERSHIP RATES:

- |  |   |  |
|--|---|--|
| <b>\$ 50</b> - Contributor, Professional, General Member, Nurse or EMS Personnel | <b>\$150-\$500</b> - Sustaining Member        | <b>\$2,500</b> - Life Member<br>(One-time Fee) |
| <b>\$100</b> - Contributor or EMS Squad  | <b>\$600</b> - Corporate                      |  |
| <b>\$145</b> - Physician, Surgeon, Dentist or Ph.D.                              | <b>\$750 - \$1,000</b> - Institutional Member |  |



**American Trauma Society**

***Pennsylvania Division***

2 Flowers Drive

Mechanicsburg, PA 17050-1701

**NONPROFIT ORG.**

**U.S. POSTAGE**

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