

Cumberland Golf Club

“This James Harrison designed course, situated on 150 acres of rolling farmland, offers challenges for both beginning and seasoned golfers.”

From the West:

Take the PA Turnpike to Exit 201 (PA-997 toward Shippensburg/Chambersburg). Turn LEFT onto PA-997 / Cumberland Hwy Rd. and follow for 1.6 miles. PA-997 becomes PA-696. Follow for 2 miles. Turn left at T-intersection to go onto W. Main St./PA-641. Follow for 9.3 miles. Turn RIGHT onto Mt. Rock Rd. Follow for 4.2 miles. Turn LEFT onto US-11/Ritner Highway. Follow for 2.2 miles.

From the East:

Take the PA Turnpike to Exit 226 (I-81/US-11 toward Carlisle/Chambersburg). Merge onto US-11 N/Harrisburg Pike toward I-81 (left lane). Follow for 1.1 miles. Merge onto I-81 S toward Chambersburg. Follow for 7.4 miles. Take Exit 44 (PA-465 toward Plainfield). Turn RIGHT onto Allen Rd./PA-465. Follow for 0.4 miles until you reach the light at Sheetz. Turn LEFT onto US-11/Ritner Highway. Follow for 2.4 miles.

From Lancaster:

Take PA-283 W for 28.3 miles. Merge onto I-283 S toward I-76/PA Turnpike. Take the PA Turnpike West (towards Pittsburgh) for 21 miles. *Continue with directions “From the East.”*

From York:

Take I-83 N (20.1 miles). Merge onto PA-581 W/Harrisburg Expressway via Exit 41A on the LEFT toward Camp Hill. Follow for 7.4 miles. Merge onto I-81 S via Exit 1B on the LEFT toward Carlisle. Follow for 15.3 miles. Take Exit 44 (PA-465 toward Plainfield). Turn RIGHT onto Allen Rd./PA-465. Follow for 0.4 miles until you reach the light at Sheetz. Turn LEFT onto US-11/Ritner Highway. Follow for 2.4 miles.

American Trauma Society

Pennsylvania Division
www.atspa.org

Who Is the ATSPA?

The American Trauma Society, Pennsylvania Division (ATSPA) is a non-profit trauma prevention education organization dedicated to reducing suffering, disability and death due to trauma.

The History of the ATSPA

ATSPA has come a long way since applying for its charter, in 1972. In 1987, Dr. John M. Templeton, Jr., pediatric surgeon and Director of Trauma at the Children’s Hospital of Philadelphia, became the new board president, and Julia Cox was named the new executive director. Presenting data from the National Head Injury Foundation, they demonstrated how the state could save between \$3 to \$5 million dollars in lifetime costs if just one person was saved from living life as a quadriplegic. This resulted in ATSPA receiving its first state appropriation, which opened new doors for the organization.

The Future of the ATSPA

The energy that makes up the ATSPA is renewed with each person who has benefited in some way by the services and materials the organization has been able to provide. It is that spirit that keeps this organization eager to accept new challenges and look for more opportunities to carry out its mission. While challenging, the task that ATSPA faces is not insurmountable. Knowing this is a path that cannot be taken alone, ATSPA thanks you for your support and looks to a future that will benefit others.



Paul A. Cox, M.D.

Dr. Paul A. Cox had four passions - his family, his medical practice, golf and his commitment to the decrease of death and disability due to trauma. He brought all of those together as he volunteered for the American Trauma Society, Pennsylvania Division.

His distinguished medical practice included serving as a flight surgeon in World War II, Newfoundland and Labrador, as a medical missionary in Nigeria and as a general practitioner in Newville, Pennsylvania for 14 years. For many years before his retirement, Dr. Cox was an eye, ear, nose and throat specialist in the greater Carlisle area.

Dr. Cox loved golf - he loved and lived his life to the fullest every day. He could often be spotted out on the green in his knickers playing golf with his wife, Julia.

We are pleased to honor Dr. Cox with the Memorial Golf Tournament for his passion for golf and his injury prevention efforts.

**Sincerely,
The ATSPA Staff**



The American Trauma Society
Pennsylvania Division
Presents



**“The Paul A. Cox, M.D.
Memorial Golf Tournament”**

Friday, August 12, 2011

Rain Date: Monday, August 15, 2011

Cumberland Golf Club
2395 Ritner Highway
Carlisle, PA 17013

REGISTRATION (Due 7/29/11)

Player 1 _____

Organization _____

Address _____

City _____ State ___ ZIP _____

*E-mail _____

*Phone _____

___ Individual ___ Foursome

Player 2 _____

*E-mail _____

*Phone _____

Player 3 _____

*E-mail _____

*Phone _____

Player 4 _____

*E-mail _____

*Phone _____

GOLFER FEES

\$95/Golfer or \$375/Foursome

INCLUDES:

practice golf balls, 18 holes of golf, cart, course refreshments, lunch, silent auction, live auction, reception, door prizes

AWARDS

Circle of Gold; Closest To The Pin; Hole-In-One; Longest Drive; 1st, 2nd & 3rd Place Teams (*low gross*)

EVENT SCHEDULE

9:00 a.m. Registration begins
"To Go" lunch provided
Silent Auction begins

10:00 a.m. Four-person Shotgun Start

2:00-4:00 p.m. Reception

3:00-3:45 p.m. Live Auction

**** Silent auction will conclude at 3:45 p.m.**

4:15 p.m. Ball Drop

4:30 p.m. Tournament Awards

**** Times are approximate and may change depending on the weather and speed of play.**

ADVERTISEMENT OPTIONS

Advertisement Size (*based on 8.5 X 11 pg.*)

___ Full page (\$200) ___ Quarter page (\$100)

___ Half page (\$125) ___ Eighth page (\$50)

Please send all ads to atspa@atspa.org with "Golf Tournament" in the subject line. The deadline for sending advertisements for the program book is July 15, 2011.

ADDITIONAL OPTIONS (indicate quantity)

___ **Ball Drop chances (\$3 each or 2/\$5)**

___ **Reception only (\$15 per person)**

**** I am not able to golf, but please accept my tax deductible donation of \$_____.**

TOURNAMENT RATES

Sponsorship Level

___ Prime ___ Driving Range
___ Grand Platinum ___ Tee / Green
___ Platinum (Prefer Hole # ___)
___ Gold ___ Patron
___ Silver

Patron (\$25)

~ Name listed on sponsor page in program book

Tee or Green (\$50)

~ Sign placed on tee or green with company or individual name. Name will also be listed in program book. (Requests for preferred hole(s) are on a first-come, first-served basis.)

Driving Range (\$200)

~ Full page ad in program book
~ Sign displayed on driving range

Silver (\$400)

~ Half-page ad in program book
~ Golf packages for two (2) people
~ One (1) tee sign & one (1) green sign

Gold (\$750)

~ Full-page ad in program book
~ Golf packages for four (4) people
~ One (1) tee sign & one (1) green sign

Platinum (\$1,000)

~ Full-page ad in program book
~ Golf packages for four (4) people
~ Reception for an additional four (4) people
~ One (1) tee sign & one (1) green sign

Grand Platinum (\$2,500)

~ Full-page ad in program book
~ Golf packages for four (4) people
~ Reception for an additional four (4) people
~ Two (2) tee signs & two (2) green signs
~ Display company banner at event
~ News release (no photo) sent to local newspapers

Prime (\$5,000)

~ Two (2) full-page ads in program book
~ Golf packages for eight (8) people
~ Two (2) tee signs & two (2) green signs
~ Display company banner at event
~ News release with photo sent to local newspapers

Please mail all payments to:

**American Trauma Society, PA Division
Attn: Golf Tournament
2 Flowers Drive
Mechanicsburg, PA 17050
(717) 766-1616**