



50th Anniversary Celebration

SPONSORSHIP OPPORTUNITIES

AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION

2 Flowers Drive
Mechanicsburg, PA 17050

ABOUT THE **ATSPA**

The American Trauma Society, Pennsylvania Division (ATSPA) is a non-profit organization dedicated to injury prevention and mitigation, through education, intervention, and advocacy.

After receiving a charter in 1973, the ATSPA embarked on an incredible journey of trauma prevention in the Commonwealth of Pennsylvania. The ATSPA used data from the National Head Injury Foundation to show how the state could save between \$3 to \$5 million in life-time costs if just one person was saved from living life as a quadriplegic. This resulted in the ATSPA receiving its first state appropriation, which opened new doors for the organization.

Over the course of its 50 years, ATSPA has accepted the challenge to safeguard the Commonwealth and prevent injuries across the state. In partnership with the Pennsylvania Department of Health and several foundations, we have been able to offer farm safety equipment to rural communities, bike helmets across the state, tourniquet kits to accompany Stop the Bleed trainings, and much more.

In 1989, the ATSPA joined forces with the office of the Cumberland County Coroner to obtain funds from the Pennsylvania Department of Transportation for the creation of South Central PA Highway Safety. This department of the ATSPA focuses on transportation safety, including preventing distracted driving, teen driver safety and many other topics.

In 2021, ATSPA obtained the contract for Safe Kids Pennsylvania (SKPA). SKPA is dedicated to keeping kids safe from preventable childhood injury, which is the number one cause of death among children ages 1 to 19. SKPA promotes and supports childhood injury prevention activities through education, collaboration, and advocacy throughout Pennsylvania. Safe Kids Pennsylvania is one of many statewide coalitions under Safe Kids Worldwide, and is led by the American Trauma Society, PA Division.

Today, the ATSPA strives to provide injury prevention education throughout the Commonwealth via its partnerships with PA trauma centers, EMS agencies, and community groups. Serving all 67 Pennsylvania counties, the ATSPA proudly serves 47 hospital and trauma center members and 31 EMS agency members.

SPONSORSHIP OPPORTUNITIES

Premiere

\$7,500

Table for 8

Recognition in Celebration program

Recognition on social media

Recognition on Celebration registration

Opportunity to provide remarks (time limit)

Recognition/Logo on slide deck



Entertainment

\$5,500

Seating for 4

Introduction of entertainment - Nancy Norton, Comedian

Recognition on social media

Recognition/Logo on slide deck



Photography

\$4,500

Seating for 2

Recognition on social media

Recognition/Logo on slide deck

Recognition on post-conference website gallery

SPONSORSHIP OPPORTUNITIES

Beverage

\$3,500

Seating for 2

Logo/Name on tickets

Recognition on social media

Recognition/name listing on bar during reception

Recognition/Logo on slide deck

Flowers

\$1,000

Seating for 2

Recognition at each table

Recognition on social media

Recognition/Logo on slide deck



50/50

\$750

Seating for 2

Opportunity to draw winning ticket

Logo/Name on tickets

Recognition on social media

Recognition/Logo on slide deck

Starting pot of \$200 (\$100 donation to ATSPA and \$100 to the winner)