



Prepare



Prevent



Provide

# 2024 ATSPA ANNUAL CONFERENCE

*Sponsorship and Exhibit  
Opportunities*

**AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION**

2 Flowers Drive

Mechanicsburg, PA 17050



# ABOUT THE **ATSPA**

The American Trauma Society, Pennsylvania Division (ATSPA) is a non-profit organization dedicated to injury prevention and mitigation, through education, intervention, and advocacy.

The ATSPA strives to provide injury prevention education throughout the Commonwealth via its partnerships with PA trauma centers, EMS agencies, and community groups. Serving all 67 Pennsylvania counties, the ATSPA partners with its 47 hospital and trauma center members and its 31 EMS agency members to bring injury prevention resources and information to communities across the Commonwealth. These resources cover topics that include, but are not limited to, older adult fall prevention, motor vehicle safety, farm safety, bike safety, Advanced Burn Life Support, and Stop the Bleed®.

47

**HOSPITAL  
MEMBERS**

31

**EMS AGENCY  
MEMBERS**

# ABOUT THE CONFERENCE



The ATSPA hosts a statewide event for nurses, pre-hospital personnel, physicians, social workers, rehabilitation specialists (and others) to share the most current trends in trauma prevention and treatment. Our 2024 event will occur Tuesday, April 23 and Wednesday, April 24 at the Lancaster Marriott at Penn Square, in Lancaster, PA.



The annual conference aims to provide an educational arena for attendees to receive up-to-date information from subject-matter experts. As an educational event, conference attendees can request continuing education credit in various professional fields. In addition to the educational aspect, the annual conference delivers an excellent networking opportunity with other medical professionals, service companies, and organizations.



This year, the ATSPA is celebrating its 50th anniversary. We are hosting a celebration which includes a reception and dinner. For this event, we request business attire. Join us the evening of April 23 for a look back on "50 Years of Saving Lives."





# SPONSORSHIP OPPORTUNITIES

## Platinum

**\$2,500**

The Platinum sponsorship is our premiere, top-tier sponsorship level. In addition to the benefits of the lower levels, Platinum sponsors will receive their logo on all promotional emails, full page ad in the on-site program book, company logo (linked to your choice of URL) on the conference landing page of the ATSPA website, four complimentary conference registrations, and four invitations to attend ATSPA's 50th Anniversary Celebration.

## Gold

**\$1,500**

In addition to the benefits of the lower levels, Gold sponsors will receive a company tag in a one-time "thank you" post on ATSPA social media, half page ad in the on-site program book, four complimentary conference registrations, and four invitations to attend ATSPA's 50th Anniversary Celebration.

## Silver

**\$750**

In addition to the benefits of the lower level, Silver sponsors will receive a quarter page ad in the on-site program book, logo recognition on the conference landing page of the ATSPA website, two complimentary conference registrations, and two invitations to attend ATSPA's 50th Anniversary Celebration.

## Bronze

**\$600**

In addition to the benefits of being an exhibitor, Bronze sponsors will receive a one-time "thank you" post on ATSPA social media, recognition in opening and closing remarks, a listing in the on-site program book, listing on the conference slide deck, two complimentary conference registrations, and two invitations to attend ATSPA's 50th Anniversary Celebration.

\*SOME SPONSORSHIP OPPORTUNITIES ARE NOT AVAILABLE TO ACCME-DEFINED INELIGIBLE COMPANIES.



# EXHIBIT OPPORTUNITIES

For the low price of \$400, our exhibitors will receive:

- One (1) 8' x 10' space with one (1) 6' topped and skirted table and seating
- Exhibitor name inclusion in the program book if registration is completed by February 23, 2024
- One complimentary conference registration, which includes meals, educational sessions, CEU opportunities and an invitation to the ATSPA 50th Anniversary Celebration

Exhibits will be displayed in the Heritage Ballroom Pre-function area. The Exhibit Hall will be the location of beverage breaks and meal buffets. Display hours will be from 9:00 a.m. to 3:45 p.m. on Tuesday, April 23rd and from 7:30 a.m. to 1:00 p.m. on Wednesday, April 24th.

\*Please note that due to regulations from continuing education credit providers, no products or services may be sold during the conference. Exhibitors and their discussions must also be kept separate from education; we ask exhibitors and sponsors to please not “talk shop” in our education room.

For more information on sponsorship and exhibit opportunities, please contact Sadie Carns at [scarns@atspa.org](mailto:scarns@atspa.org).



# OPPORTUNITIES AT-A-GLANCE

	Platinum	Gold	Silver	Bronze	Exhibitor
One table with two chairs in Exhibit Room (\$50 additional charge for electricity)	X	X	X	X	X
Complimentary Conference Registration	Four	Four	Two	Two	One
Listing in on-site program book	X (Use of Logo)	X (Use of Logo)	X (Use of Logo)	X	X
Invitations to attend ATSPA's 50th Anniversary Celebration	Four	Four	Two	Two	
Recognition during opening and closing remarks	X	X	X	X	
One time "thank you" post on ATSPA social media	X (with Company Tag)	X (with Company Tag)	X	X	
Listing on conference slide deck	X	X	X	X	
Company Logo on conference landing page	X (linked to URL of choice)	X	X		
Ad in on-site program book	Full page	Half Page	Quarter Page		
Company logo in all promotional event emails	X				



# PRODUCT PROMOTION OPPORTUNITIES

The sponsorships below include company logo in the on-site program book, recognition in opening remarks, a one-time “thank you” post to ATSPA social media that tags your company, listing on conference slide deck, and company logo on ATSPA conference landing page.

Notebook Sponsor	\$1,500	Sponsor a notebook available to attendees. Your company name and/or logo will be placed on the notebook. Limit of one per conference.
Conference Lanyard Sponsor	\$1,000	Sponsor lanyards to hold attendees’ name badges. Your company name and/or logo will be placed on the lanyard. Limit of one per conference.
Cookie Sponsor	\$2,000	Sponsor the “Cookie Connection” break. This opportunity will include signage on the cookie table and public recognition as attendees are released for break. Limit of one per conference.

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