



American Trauma Society, Pennsylvania Division  
2 Flowers Drive  
Mechanicsburg, PA 17050  
[www.atspa.org](http://www.atspa.org)

**FOR IMMEDIATE RELEASE**

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Press Contact: Connor J. Fenix  
ATSPA Development & Communications Coordinator  
cfenix@atspa.org or (717) 766-1616 ext. 108

***Trauma is Still the Leading Cause of Death Under 45;  
ATSPA Highlights Urgent Need During 2025 Awareness Month***

**Mechanicsburg, Pa.** – Each May, ATSPA joins healthcare professionals and trauma centers across the country in recognizing **National Trauma Awareness Month**, an observance dedicated to increasing public education about prevention, preparedness, and support. According to the CDC, from 2018-2022, over 62,000 individuals died from trauma-related injuries. In 2020 alone, the Fatal Injury Cost totaled just under \$125 billion.

Since 1972, the **American Trauma Society, Pennsylvania Division**, has been providing injury and trauma prevention education throughout Pennsylvania communities. The ATSPA believes that many injuries are predictable, and if injuries are predictable, they are often preventable.

“National Trauma Awareness Month is a powerful reminder of our ongoing commitment to preventing injuries and supporting our communities,” said Krista Brands, CEO of the American Trauma Society, Pennsylvania Division. “It’s a time to reflect on the progress we’ve made—but also to recognize that there’s still much more to do.”

Throughout May, ATSPA will highlight key injury prevention initiatives, offer educational resources, and share real-life stories from trauma survivors and professionals. On May 7, 2025, the ATSPA will host a free, half day, virtual conference for healthcare professionals. This conference will offer up to four continuing education credits for a variety of healthcare professionals. Registration is available at [www.ATSPA.org](http://www.ATSPA.org).

**National Trauma Survivors Day** will be recognized on **May 21, 2025**. To celebrate and uplift survivors across Pennsylvania, ATSPA is participating in a social media campaign: **#SurvivorStrongPA**. Participants are invited to download and print a custom ATSPA photo frame, write an encouraging message to trauma survivors, take a selfie, and post it on social media using the hashtag **#SurvivorStrongPA**. This simple act of support helps raise awareness and reminds survivors that their strength, resilience, and recovery matter.

For campaign materials, educational resources, and more information about Trauma Awareness Month activities, visit [www.atspa.org](http://www.atspa.org).

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***The American Trauma Society, Pennsylvania Division (ATSPA) is a non-profit dedicated to injury prevention and mitigation through education, intervention, and advocacy. The ATSPA strives to help all Pennsylvanians survive and lead healthier lives through its trauma prevention education programs.***